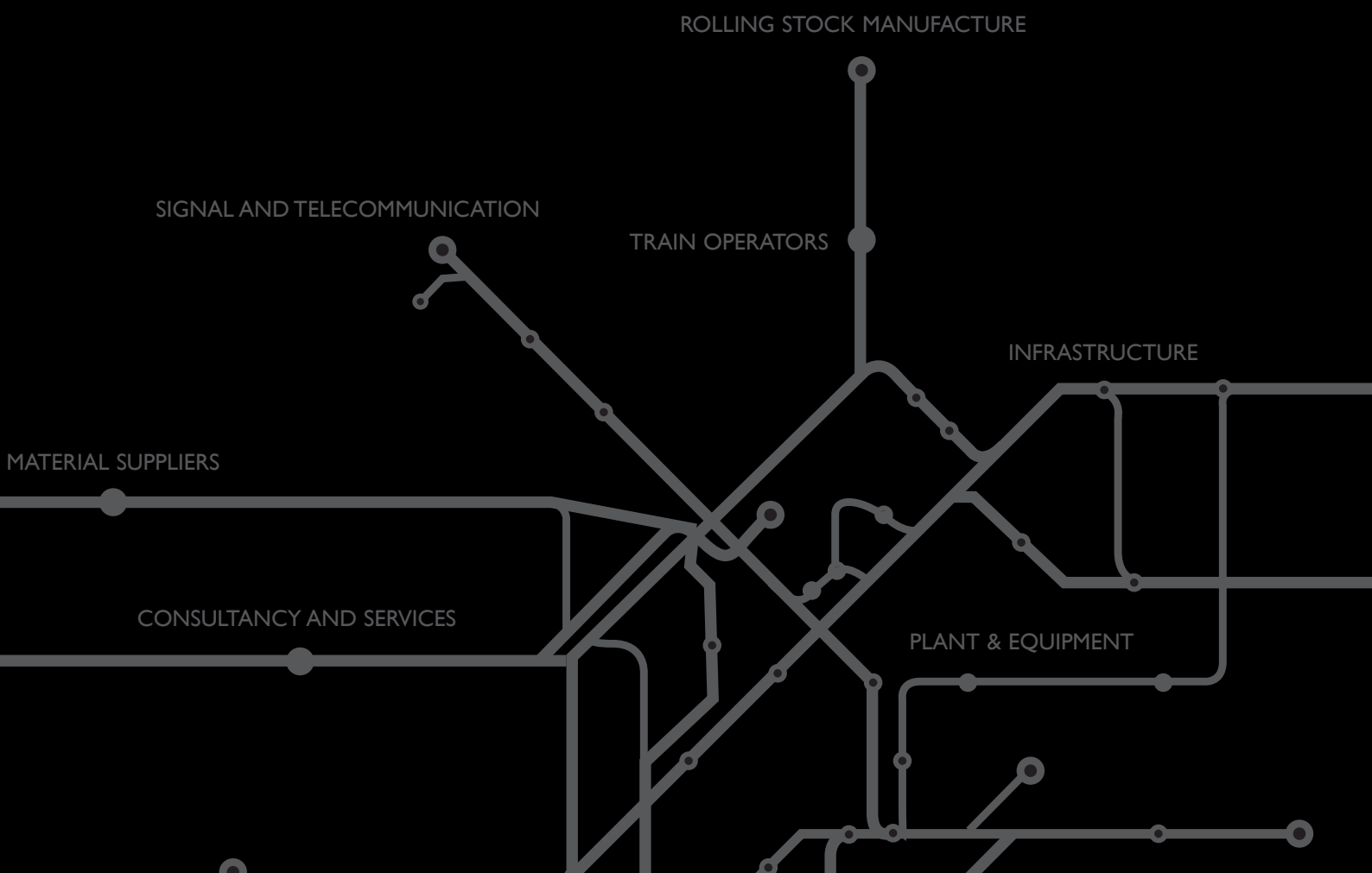


modern
railways *insight*



Strategic information on the UK rail industry at your fingertips

modern railwaysinsight

Brought to you by the team behind *Modern Railways* magazine, *Modern Railways Insight* is the definitive online guide to the UK rail industry.

Providing registered users with access to invaluable market knowledge and detailed information from over 2,500 rail businesses, *Modern Railways Insight* is:

Strategic

Drawing on the wealth of resources available to the team behind *Modern Railways* magazine, the UK's monthly railway bible, *Modern Railways Insight* provides comprehensive industry coverage not available elsewhere.

Informative

Unrivalled writers such as Roger Ford (Informed Sources), James Abbott and Ken Corder keep your company up to date with the very latest developments and incisive opinion.

Bespoke

Modern Railways Insight is broken down into 126 key specific areas of operations, allowing you to tailor your experience and access the market critical information that is relevant to your business.

User-friendly

Your user license gives your business complete access to a huge amount of material, but with our detailed search engine and simple, accessible menus, the information you require is never more than a few clicks away.

How does Modern Railways Insight work?

Very simple, once your company purchases a license (or licenses depending on the number of users), you have complete, unlimited access to our comprehensive database. *Modern Railways Insight* can then be tailored to your company's area of expertise - simply specify the areas of the rail industry that have commercial interest to you and you will be notified of any breaking news or developments in those industries as they happen.

Our definitive guide to the UK rail industry is broken down into 126 key areas, including:

- Full company listings
- Profiles
- Route maps
- Contracts
- Statistics

What can Modern Railways Insight do for you?

Whilst it is easy for us to tell you about the multitude of ways in which *Modern Railways Insight*, with its extensive database, will be of benefit to your business, you will, of course, only be interested in the areas of the product that are specific to your needs. So let's talk about your company for a moment:

Train Operator

Are you maximising your output? Are you fully aware of competitor activity? From passenger operations to freight and haulage, *Modern Railways Insight* provides the very latest news and coverage of technological innovations to keep your company at the cutting edge.

Rolling Stock

Is your manufacturing and maintenance process as efficient as it could be? Our tailored data can provide the answers.

Consultant

Can you trust your data? Are you providing accurate information to your company or client? *Modern Railways Insight* is compiled by a team with decades of industry experience and knowledge, giving you facts and figures you can trust.

Industry Bodies

Are you up-to-date with the latest developments in your industry? Are you providing the best available service to your members? *Modern Railways Insight* will give your decision-makers the most accurate industry data available.

Finance and Leasing

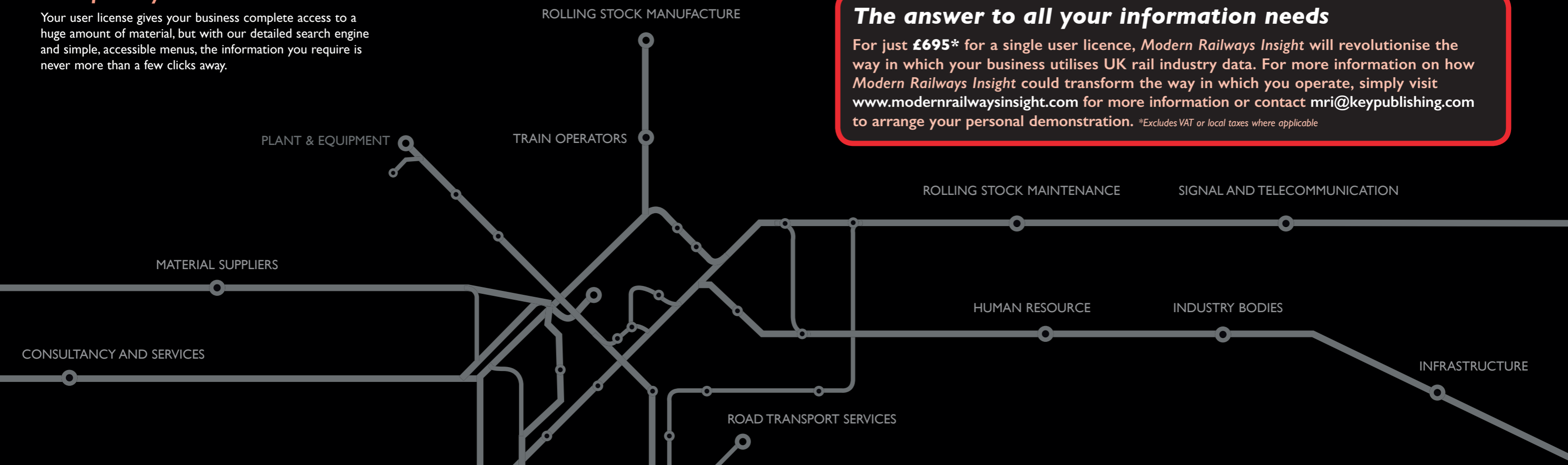
Which company has released their latest figures and what do they reveal the industry as a whole? Our e-mail news alerts and expert industry opinion give you the answers.

Infrastructure

How is the UK rail industry evolving and is your business making the necessary adjustments to respond to these changes? From platforms and lighting technology, to freight terminals and security – if it changes in UK rail, *Modern Railways Insight* will report it.

The answer to all your information needs

For just **£695*** for a single user licence, *Modern Railways Insight* will revolutionise the way in which your business utilises UK rail industry data. For more information on how *Modern Railways Insight* could transform the way in which you operate, simply visit www.modernrailwaysinsight.com for more information or contact mri@keypublishing.com to arrange your personal demonstration. *Excludes VAT or local taxes where applicable





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